



IAS Door Ding Program:

The IAS door ding protection program protects cars and trucks against door dings and small dents without the need for expensive and time consuming body shop repairs. Paintless Dent Repair (PDR) was developed by automobile manufacturing production teams to permanently remove door dings and minor dents. The innovative PDR process uses specialized hand tools to manipulate and flex metal back into its original form.

Because PDR works from behind the vehicle's damage, it does not require sanding, painting or body fillers. This helps to retain the vehicle's resale value. In most cases, there is no evidence that a dent ever existed.

Quick and easy door ding repairs are performed by certified technicians in about the time required for an oil change.