



SMARTSHIELD™

Why SmartShield?

Protect the Appearance and Resale Value of your vehicle.

Simply, the SmartShield™ warranty program provides coverage that you do not get from the manufacturer! Every vehicle made today from the most economical to most luxurious have one thing in common...the paint and interior are not covered from everyday things that can seriously affect your vehicle's appearance and resale value. (For details on these facts, ask your Dealer to show you the manufacturers' warranty booklet and owners manual of the vehicle your purchasing.)

A Brand you know and trust.

For over 40 years, Armor All® has become the most trusted and recognized appearance protection brand by making great products that keep your vehicle looking its best.

What can harm your paint?

Things like acid rain, tree sap, bird waste, decaying insects, road de-icing materials, vandalism from spray paint, and UV damage from the sun are all proven to harm your vehicle's paint. These conditions are not covered by the manufacturer warranty. The SmartShield™ Program featuring Armor All® products protects your vehicle against those things that can attack your paint! Here's what the EPA has to say about the effects of acid rain, decaying insects, bird droppings, and tree sap on automotive paint...

What can harm your interior?

Your leather or fabric seats and carpeting are constantly exposed to fast food meals, sudden stops with a coffee, kids being kids, and pets. Our commercial grade chemistries backed by a great warranty protect your interior from any consumable food product, lipstick, vomit, pet waste, and many other things! Keeping your interior spotless guaranteed!

Resale Advice from the Experts.

A great looking car makes you happy when you own it! The SmartShield™ program with its amazing chemistry backed by a great warranty helps make sure that your vehicle is worth more when you sell or trade it in, which makes you even happier!

According to [Kelly Blue Book](#) the country leading source of used car values "A top factor in determining a vehicle's worth is the interior and exterior condition." Kelley Blue Book's Executive Editor, Charlie Vogelheim, recommends simple ways to retain and maintain your vehicle's value. **"If a consumer puts a little time and care into their vehicle, depending on the make and model, there could be up to a \$1,000 difference in the car's value down the road."**



Kelley Blue Book
KBB.COM
The Trusted Resource

According to the [NADA Guide book](#) on auto values **"Two different vehicles of the same model may have drastically varying prices depending on options, mileage, and overall condition."**² **To maximize resale value, make sure the exterior, interior, and mechanics of your vehicle are in excellent condition.** Original paint and color that is not faded is also an exterior factor that should be taken under consideration. The vehicle's interior should be void of any smoke/water damage, stains, or other physical damage to interior materials. **Keeping your vehicle in tip-top shape will equate to a vehicle's higher resale value.**

